Ref. No.NJB/MD/Domotex'16/2015-16 **Date: 9th October, 2015**

To
All Jute floor covering Manufacturers.

Sub: Organisation of participation in Domotex International Trade Fair, Hannover (Germany), 16-19 January, 2016 for promotion of jute yarn & carpet accessories and jute floor coverings including jute mats / mattings, carpets, rugs &dhurries.

Dear Sir,

As per approved Annual Action Plan of National Jute Board (NJB) for **2015-16,** NJB has initiated necessary preparatory actions for participation of jute sector in **Domotex International Trade Fair, Hannover (Germany)** held during **16th - 19th January, 2016** for promotion of jute yarn &other carpet accessories and jute floor coverings including jute mats / mattings, carpets, rugs & dhurries. For organization of participation of jute sector, NJB has requested Carpet Export Promotion Council (CEPC) to book space in **Hall No. 4, Block No. 51 B** (same location as was in Domotex, 2015).

NJB invites applications from regd. jute floor coverings (Jute mats / mattings, Carpets, Rugs & Dhurries) units for participation in Domotex 2016, under Export Market Development Assistance (EMDA) Scheme. Total participation fee **for 12 sq. mtr. furnished booth would be 50% of the actual space rental charges to be paid to CEPC by National Jute Board,** which would be intimated subsequently.

National Jute Board implements Export Market Development Assistance (EMDA) scheme. The scheme in detail may be seen at NJB's Website: www.jute.com. Regd. exporters intend to participate in Domotex 2016 under the banner of NJB, may submit prescribed application by duly filled in seeking In-principle approval (IPA) for availing EMDA, before 30 days of the commencement of the Domotex 2016.

Interested regd. jute floor covering exporters may submit the enclosed application form and In-principle approval application of EMDA duly filled in along with advance **participation fee of Rs.25,000/- in the form of Pay Order / DD drawn in favour of National Jute Board payable at Kolkata.**

We would request you to please expedite submission of your application for participation in Domotex 2016 to NJB before **20th October, 2015**.

Thanking you,

Yours faithfully,

P. K. Sahu
Chief Market Promotion Officer

Application for participation in Export Promotion Events organized by NJB.

1.	Application for participation in	:	DOMOTEX 2016, 16-19 JANUARY, 2016
2.	Name of the Regd. Jute Mill	:	
	Address	:	
	Telephone	:	+ 91
	Fax	:	+ 91
	E-mail	:	
	Website	:	
3.	Name of the contact Executive with Designation	:	
4.	RCMC No. allotted by NJB / other Export Promotion Council(copy of RCMC may be enclosed).	:	No.: Date: Valid upto:
5.	Products for display & promotion	:	1. Floor coverings i) ii) iii)
6.	Export performance of Jute Company (All jute goods) during 2012-13 / 2013-14 & 2014-15.	:	
7.	Participation Fee: (Demand Draft/ Pay Order)	:	**Rs. 25,000/=** **No. Date:** **Name of the Bank:**

2012-13		**2013-14**		**2014-15**	
Qty. (M.Ton)	Value (Rs./Crore)	Qty. (M.Ton)	Value (Rs./Crore)	Qty. (M.Ton)	Value (Rs./Crore)

Signature :

Name :

Designation :

Stamp :