

Sub: NJB's organization of participation in the 35th India International Trade Fair (IITF), 14-27 November, 2015, Pragati Maidan (Hall No.1A), New Delhi.

Dear Sir / Madam,

As per the Annual Action Plan of NJB for the year 2015-16, the Board has decided to participate in the 35th India International Trade Fair (IITF) 14-27 November 2015 at Pragati Maidan (**Hall No. 1A**) **New Delhi** for promotion and sale of Jute Diversified Products.

NJB has decided to collect the participation fee from the participants as under:

| | Micro & small, SHGs/WSHG | | Medium & large units | |
|----------------------------|--|----------------------|------------------------------------|----------------------|
| | 1 st time participation | Repeat participation | 1 st time participation | Repeat participation |
| • Participation fee | Free | Rs.2,000 | Rs.12,200 | Rs.18,300 |
| • Booth reservation | 60% | | 40% | |
| | 60% of 60% | 40% of 60% | 60% of 40% | 40% of 40% |
| • Reimbursement of TA / DA | TA @ max. Rs.2,000 per unit DA @ Rs.750 per day x 15 days | | NIL | |
| • Documents to be produced | Regn. with DC (Handicrafts) / DIC Regn. / Society of Cooperative Regn. / MSME Regn. / NABARD and jute artisan's photo identity card. | | RCMC / Company Regn. | |
| • Booth size | 9 sq. mtr. | | 9 sq. mtr. | |

Spot sale of jute diversified products is allowed in the **NJB Pavilion** which would be in Hall No. 1A of Pragati Maidan.

You are requested to send your application for your participation in IITF 2015 under NJB banner indicating your main products for promotion and sale along with participation fee in the form of Pay Order / Demand Draft drawn in favour of "**NATIONAL JUTE BOARD**" payable at **Kolkata**. Your application along with the **prescribed form** duly filled in along with participation fee should reach this Board on or before **2nd November, 2015 (4.00 P.M.)**.

After ascertaining total no. of booths available to NJB and classifying the applications received under 3 categories, selection of units would be done giving equal weightage to all product categories and on **draw of lot basis** as per appd. guidelines which would be held on **3rd November, 2015 at 3.00 PM at NJB, Kolkata**. NJB, in the event of selection, shall confirm your participation in IITF 2015 under NJB banner. Please also note that no refund of the **participation fee paid shall be allowed after selection of units in IITF 2015**.

Thanking you,

Yours faithfully,

P. K. Sahu
Chief Market Promotion Officer

**Application for participation in IITF, 2015, New Delhi under NJB banner.
(To be returned duly filled in with Pay order/Demand Draft as applicable)**

| | | | |
|----|--|---|----------|
| 1. | Name of the Unit | : | |
| | Address | : | |
| | Tel. /Mobile Number | : | |
| | Fax Number | : | |
| | E-Mail | : | |
| | Website | : | |
| | Name of the Contact person (CAPITAL LETTERS) | : | Mr./ Ms. |

2. Manufacturer / Exporter : *Please tick* **Manufacturer**
(In case of Manufacturer, Please enclose DC (HC)/DIC/SSI/MSME/ NABARD/Society Registration certificate) **Exporter**

• **Also enclose copy of Artisan's Photo ID.**

3. Jute Products being manufactured:

(Please tick)

- | | | |
|--|---|---|
| (a) Handicrafts <input type="checkbox"/> | (b) Home Textiles <input type="checkbox"/> | (c) Decorative Fabric <input type="checkbox"/> |
| (d) Gift items <input type="checkbox"/> | (e) Floor covering <input type="checkbox"/> | (f) Home decorative <input type="checkbox"/> |
| (g) Footwear <input type="checkbox"/> | (h) Hand/shopping bags <input type="checkbox"/> | (i) Jute-based fashion jewellery <input type="checkbox"/> |
| (j) Travelware <input type="checkbox"/> | | |

4. Demand Draft/Pay order No., Date & Amount:

Name :

Signature :

Date :