

IMPORTANT EVENTS / ACTIVITIES – Apr'2015



27th Apr'15

NJB's organisation of "Students Outreach Programme" (SOP)

MPO(TA) of NJB (Chennai) visited Bangalore and organised "**Students Outreach Programme**" (SOP), an initiative of NJB for creating Awareness among students about Jute & Jute diversified products. The SOP programme was organized among fashion students of **National Institute of Fashion Technology (NIFT)**, on 27th Apr'15. More than 50 students attended the event and actively participated in the **Spot Quiz** about Jute industry.

27th Apr'15

NJB's organisation of "Students Outreach Programme" (SOP) [contd..]



Students actively participated in the Jute Quiz, organised by MPO during the SOP, and awarded Jute Prizes to the winning student/s.



Prize being offered to the Students, who responded to the Jute Quiz programme

27th Apr'15

NJB's organisation of "Students Outreach Programme" (SOP) [contd..]



Student being awarded with Jute Prize for answering the Jute related Spot Quiz



Students interacting with M/s. Astra Designs Officials, who exhibited their Jute Products during the SOP.

UPDATES for NJB
Portal From
NJB, Chennai Office

IMPORTANT EVENTS / ACTIVITIES – Apr'2015

14th & 15th
Apr'15

Visit of Secretary, NJB & Dy. Jute
Commissioner to Kerala Units



To understand the present scenerio of the Kerala Jute Floor Covering manufacturers, Shri. Dipankar Mahto, Secretary, NJB & Dy Jute Commissioner, visited the Kerala Units on 14th & 15th April'2015. MPO (T.Ayyappan) & MPO (D. Mukherjee) accompanied Secretary, NJB during the visit.

14th & 15th
Apr'15

Visit of Secretary, NJB & Dy. Jute Commissioner to Kerala Units



Shri. Dipankar Mahto, Secretary, NJB, & Dy. Jute
Commissioner, during his visit to M/s. TMMC, Cherthala



Secretary, NJB, during his visit to M/s. Foam
Mattings's Showroom at Alleppey