

IMPORTANT EVENTS / ACTIVITIES – May'2015



29th May to
1st Jun'15

NJB's organisation of Participation in "Lifestyle Show", Chennai

NATIONAL JUTE BOARD (Ministry of Textiles, Govt. of India), organised participation in the “Lifestyle Show 2015”, a national level event, held at Chennai Trade centre, Chennai held during the period 29th May to 1st June’2015. This Fair was organised by “I Ads & Events” with Media Partner of The Hindu.

Ms. Andrea, Cine Actress & Singer inaugurated the show by lighting the Kuthu Villakku. Various other officials from CCIC, Mrignayani, and Handicrafts department were present during the inauguration.

This show has various pavilions, namely, Jute Pavilion, Interiors & Decoratives pavilion, Automobile pavilion, Home Products pavilion, etc. Participants from 2 foreign countries also participating in the Mega Show.

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Chief Guest being received at the Jute Pavilion



Jute Products being shown to the Chief Guest

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Chief Guest impressed by the wide
collections of Jute bags



Jute Pavilion Arch

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Mr. Vinay Raj, Asst. Director, Textile Committee at stall



Crowd at Lifestyle Show'2015 at Chennai