

UPDATES for NJB
Portal From
NJB, Chennai Office

IMPORTANT EVENTS / ACTIVITIES – Nov'2014



21st - 24th
Nov'2014

NJB's Participation in Interior & Metroplus Lifestyle Expo, Bangalore

NJB participated in the "Interior & Metroplus Lifestyle Expo" organised by M/s. I Ads & Events, Bangalore, for improving the Marketing skills of the Jute entrepreneurs, during the period 21st to 24th Nov'14 at Bangalore (Bengaluru). The show was filled with Branded Lifestyle Consumer product vendors, from all over India, being a National level event.

20 Jute units, representing various Jute products, from all over India participated under NJB banner. MPO, Chennai, also visited the fair and had interaction with the Jute Participants. All the participants expressed their satisfaction about the event. Participant had a Counter sale of Rs.16.78 Lakhs, other than Orders Booked /generated. Detailed Report is being submitted to HO

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Snapshots at Interior & Metroplus Lifestyle Expo, Bangalore



(Jute Wall Decoratives & Jute Clocks & Jute Chair on Display & Sale at Show)

