

IMPORTANT EVENTS / ACTIVITIES – **AUG'2014**



**26th Aug –
1st Sep'14**

Jute Fair, Mangalore by NJB

Jute Fair was organized by NJB at Mangalore, at Moti Mahal (A 3 Star Hotel) during the period from 26th Aug'14 to 1st Sep'2014. 26 jute participants, from all over India participated and made good sale during the event. **Shri. Mahabala Marla, Mayor of Mangalore Corporation, Mangalore**, inaugurated the event and interacted with the jute participants. All the participants expressed satisfaction in participation in this event (Detailed report being submitted to HO separately).



**26th Aug –
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Jute Fair, Mangalore by NJB

MPO (T.Ayyappan) briefed the Chief Guest (Mayor of Mangalore) and other visiting Dignitaries of the State Government about the scope of Jute products. According to the Chief Guest, Jute being an Eco-friendly product, it has got more scope and assured that Mangalore Corporation will arrange to create larger awareness for such Eco-Friendly products

[Updates for Jute Port] Mr. Jayanta Sarkar, Accounts Officer, & Shri.T.Ayyappan, MPO(1), NJB, Chennai interacting with the Jute Participants at Jute Fair, Mangalore





**27th Aug
2014**

Jute Presentation at Laxmi Memorial College of Hotel Management, Mangalore on 27th Aug'2014

MPO (T. Ayyappan) made a Jute PowerPoint Presentation on **27th Aug'14** to the MBA (Hotel Management) students at M/s. **Laxmi Memorial College of Hotel Management**, Mangalore, as part of Jute Product Awareness Programme and various Jute Products suitable for Hotel Industry was also shown for Presentation by MPO. All the students & College authorities have been impressed by the PowerPoint presentation of NJB



**27th Aug
2014**

Jute Presentation at **Moti Mahal College of Hotel Management**, Mangalore on 27th Aug 2014

On the same day (**27th Aug'14**) MPO (T. Ayyappan) made a Jute PowerPoint Presentation to the MBA (Hotel Management) students at M/s.**Moti Mahal College of Hotel Management**, Mangalore, as part of Jute Product Awareness Programme and various Jute Products suitable for Hotel Industry was also shown for Presentation by MPO. MPO interacted with the Students and clarified their doubts related to Jute. All the students were impressed by the PowerPoint presentation of NJB
