

**MSME - DEVELOPMENT INSTITUTE  
Hyderabad**

**Five days training programme on “Domestic & Export Marketing of Jute Products for Entrepreneurs of Telangana & AP from 6.7.15 to 10.7.15 held at MSME -DI, Hyderabad.**

Hon'ble Minister for Finance & Planning of Telangana State, Sri. Eetela Rajender graced the occasslon as Chief Guest and warded certificates to all the participants. Some trainees gave a positive feedback about the programme.

The above programme was inaugurated on 67.15 by Sri. S.B.S, Reddy, Jt, Director, Director General of Foreign Trade, In his inaugural speech, he mentioned about the growth of Indian Industry and procedures for export of jute products. Also, he explained the procedures and guidelines to obtain IEC Code. The programme was presided by Sri. D.Chandra Sekhar, Director, MSME -DI, Hyderabad. He expressed the opportunities of marketing avenues for export & domestic markets mentioning about the schemes facilitated by DC(MSME) related to International Trade Fairs and domestic exhibitions.

Sri. Arvind Kumar, Secretary, National Jute Board visited MSME -DI, Hyderabad on 7715 the training programme and interacted with the participants of the training programme. The five days training programme covered various topics like export procedures, export & domestic opportunities by DGFT, EXIM bank, ECGC, Customs Department and other marketing management consultants. The programme was concluded on 10.7.15.

Shri Mallesam, General Manager, DIC, RR District briefed on the New industrial Policy, Telangana State, Sri. D.Chandra Sekhar, Director, MSME -DI, Hyderabad, Sri. B.Vijaya Kumar. Dy. Director (Chem), MSME -DI, Hyderabad also attend the meet.



Shri B S Reddy, Jt. Director General, DGFT, Hyd visited as chief Guest for Inauguration of Market Training programme at MSME, visited Jute pavilion with Shri D Chandrashekar, Director MSME-DI, Hyd. and appreciated Jute Products.



Guests with Participants.



Guests on the Dias during the inaugural session.



Participants those who have come for training programme.



Shri M. Arvind kumar, Secretary, NJB, visited Jute Pavilion and interacting with the Director, MSME-DI, during Market Training Programme, at Hyderabad.



Flower Bouquet presented to Secretary, NJB.



Shri Etela Rajender, Hon'ble Minister for Finance and Civil Supply, Gov. of Telangana visited as chief Guest for Valedictory Session and received by the officials





Hon'ble Minister visited Jute pavilion and appreciated artisan.



Candidate is receiving certificate from the Chief Guest...



Shri Etela Rajender Garu, Hon'ble, Minister delivering the valedictory speech on closing day.



As a token of respect / gratitude, A Memento presented to the Minister.



Group Photo with the Chief Guest.