

National Jute Board participated in the India International Mega Trade Fair (IIMTF) at Science City, Kolkata during December 18-28, 2014. NJB facilitated participation of 17 Jute units in the International Pavilion Hall along with International participants like Thailand, Myanmar, etc. Beside other stalls, there were exclusive two stalls for the sale of low cost Jute bags just inside the main gate primarily meant for the stall owners of the IIMTF. The footfalls in the fair is impressive and all the Jute units participated under the banner of National Jute Board requested for future participation in the above fair.



