

## NJB-HYD

### Important Events / Activities Nov'2014

NJB, Hyderabad organized Jute Fair, Exhibition cum Sale of Jute Decorative Products from 3<sup>rd</sup>-9<sup>th</sup> November'2014 at the institution of Engineers ( India ), Local Centre, Nagpur. 23 JDP units have participated in this fair out of which 7 units are from local rest of the units from all over India. Total Business finalized for 7 days for an amount of Rs **21.39 Lakhs** /-This event was inaugurated by Shri Punjab Rao Wankhede , Addl. Collector, Nagpur, due to the Collector was busy with Hon,ble Chief Minister of Maharashtra. The Chief Guest went around and interacted with all participants and appreciated Jute products and NJB for Display of pavilion. In this fair the the following products were displayed for sale Handicrafts, wall Hanging, Jute design Bags, Jute Jewellery, Foot Wear, Jute Durries , Gift & Novelties and etc. In Nagpur very good demand for Jute Products most of the visitors , exporters were appreciated our display and Eco-Friendly products. Local Media Electronic & print media covered. We have received very good response and all participants were expressed satisfactory.The detailed report is being forwarded to the HQ.

Inauguration of Nagpur Jute Fair,2014.





Chief Guest interacting with the participants and MPO explaining about the products.



