

News about NJB's participation in India International Handwoven Fair (IIHF)

National Jute Board (NJB) Participated with 10 Jute Jute Units in the India International Handwoven Fair (IIHF) organised by Handloom Export Promotion Council (HEPC) during the period 9th to 11th Mar'14 at Chennai. Fair was inaugurated by Smt. Reshmi Verma, I.A.S, Secretary (Textiles), Govt of India, in the presence of Shri. Alok Kumar, IAS, Development Commissioner(Handlooms) on 9th Mar'16. Shri. Gopal, Ex. Chairman, HEPC, Shri.Venkatesh, IAS, MD, Co-Optex, Shri. Anantraj, DGM, CCIC, and many other officials were present during the occasion. Shri T. Ayyappan, Market Promotion Officer, NJB briefed the development in the Jute Sector, to the Chief Guest and Officials, during their visit to the Jute Pavilion.

Shri. K. Shanmugam, IAS, Principal Secretary (Finance), Govt of Tamilnadu, also visited the Jute pavilion with Shri. Anand, E.D., HEPC. Shri. Shanmugam appreciated the developments in the Jute Sector. Market Promotion Officer, NJB and other officials of NJB distributed the Jute Participant's Profile Brochure, specially made for this event, to the foreign Buyers.

Glimpses



Shri. Alok Kumar, Development Commissioner (Handlooms) Lighting the Lamp at IIHF'16



MPO handing over Jute Participants Brochure to Smt. Rashmi Verma, Secretary Textiles, Govt of India



Jute Products being shown to Smt. Rashmi Verma, Secretary (T)



Foreign Buyers at Jute Stall at IIF'16



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Principal Secretary to Finance - Govt of TN Shri.K. Shanmugam at Jute stand



Buyers at Jute Stall at IIHF'16



Jute Stalls at IIFH'16



Visitors at IIFH'16



Smt. Rashmi Verma, Secretary (Textiles) at Jute Pavilion at IIFH'16



Shri. T.N. Venkatesh, MD, Co-Optex, at Jute Pavilion at IIFH'16



Jute Products being shown to Smt. Rashmi Verma, Secretary (T)



Principal Secretary to Finance - Govt of TN Shri.K. Shanmugam at Jute stand



MPO distributing Jute Participants Brochure to Foreign Buyer